



LAWRENCE & SCHILLER

outthink. outdo. outperform.

Lawrence & Schiller is a team of unstoppable, creative problem solvers that helps clients see business results through marketing. We use insight-driven campaign strategies to connect with consumers and deliver proven ROI for clients.

category experience

TOURISM, TRAVEL & HOSPITALITY

South Dakota Tourism
Travel & Tourism Research Association
Visit Roseville
BlackHillsVacations.com
Liv Hospitality
Rapid City Regional Airport
Deadwood Chamber

FOOD & BEVERAGE

Pizza Ranch
Taco John's International
HuHot Mongolian Grill
Orion Food Systems / Hot Stuff Pizza
CherryBerry Frozen Yogurt Bar
Krispy Kreme
Arby's

HEALTH & WELLNESS

Sanford Health
Profile
USA Triathlon
Monument Health
Everist Health
CHRISTUS Health Plan
UnityPoint St. Luke's

EDUCATION

Iona College
Dakota State University
Marymount Manhattan College
Southwest Minnesota State University
Southeast Tech
Concordia University, St. Paul
Clarkson College

RETAIL

SCHEELS
Cufflinks.com
Lewis Drug
Dakota Seafood
Greenberg's Jewelers
Push Pedal Pull
Berkley / Pure Fishing

FINANCIAL SERVICES

First PREMIER Bank
JNBA Financial
MetaBank
Marsh & McLennan Agency
Great Western Bank
South Dakota Department of Revenue
Ameriprise Financial

capabilities

consumer insights and research, brand strategy, data intelligence, design, media strategy and placement, social, website development, video, content production, public relations, business consulting

leadership

SCOTT LAWRENCE

President & CEO, Partner

JOHN POHLMAN

Executive Vice President, Partner

DAN EDMONDS

Senior VP of Design, Partner

MARK GLISSENDORF

Senior VP of Operations & PR, Partner

CARRIE BIONDI

VP of Business Development & Client Services

LAURA MITCHELL

VP of Digital

TRACY SAATHOFF

VP of Media, Insights & Strategy

KRISTY LAUE

VP of Creative

RYAN GARDNER

VP of Finance

recognition

Our work has been nationally recognized with American Advertising Awards, W3 Awards, Telly Awards, Aurora Awards and industry-specific honors like the Mercury and Destiny Awards (tourism), Aster and HMN Awards (health) and Pollie Awards (political).

L&S was also named a Best Place to Work by Prairie Business.

agency stats

LOCATIONS: Minneapolis, MN | Sioux Falls, SD

EMPLOYEES: 55

HOMEGROWN AND INDEPENDENTLY OWNED

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let's work together

Tracy Saathoff

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