



AD CAMP VIRTUAL INTERNSHIP

DESIGN: LESSON 1

ACTIVITY SHEET

STEP 1

Put your client hat on. Write yourself a brief. Who are you? What do you want to be? What kind of work do you want to do? What kind of customers are you trying to capture?

STEP 2

Turn that hat around. Now you're the designer. Create yourself a logo. Add some flare, keep it versatile and share it with us.