

AD CAMP VIRTUAL INTERNSHIP **DESIGN: LESSON 4** ACTIVITY SHEET

## **OPTION 1:**

Build a personal brand. Create a brand voice for yourself. Then use that to create an overall brand look for yourself.

## **OPTION 2:**

Visit sharpen.design to find projects to beef up your portfolio. Make it a weird one and really test yourself.

## **OPTION 3:**

Email Katelyn and Roberta for resume/portfolio review and help! katelyn.short@l-s.com + roberta.forman@l-s.com