



LAWRENCE & SCHILLER

we make better happen.

Lawrence & Schiller is a team of unstoppable, creative problem solvers that helps clients see business results through marketing. We use insight-driven campaign strategies to connect with consumers and deliver proven ROI for clients.

category experience

TOURISM, TRAVEL & HOSPITALITY

South Dakota Tourism
Visit Duluth
Visit Roseville
Travel & Tourism Research Association
Rapid City Regional Airport
Liv Hospitality
BlackHillsVacations.com

FOOD & BEVERAGE

Pizza Ranch
Taco John's International
Trü Shrimp
HuHot Mongolian Grill
Hot Stuff Pizza / Orion Food Systems
CherryBerry Frozen Yogurt Bar

HEALTH, WELLNESS & SAFETY

Sanford Health
Monument Health
USA Triathlon
Verde Technologies
Profile by Sanford
CHRISTUS Health Plan
UnityPoint St Luke's
South Dakota Office of Highway Safety

EDUCATION

Dakota State University
Iona College
Southwest Minnesota State University
Southeast Tech
South Dakota Board of Regents
University of South Dakota
Normandale Community College

RETAIL

SCHEELS
Lewis Drug
Adee Honey Farms
Cufflinks.com
South Dakota Lottery
Get & Go

FINANCE & BANKING

First PREMIER Bank / PREMIER Bankcard
MetaBank
Great Western Bank

AG, INDUSTRIAL & TECH

Farmers Business Network
Midco
Waytek Wire

capabilities

consumer insights & research, branding & creative strategy, media strategy & placement, social content, website development, CRM & email strategy, video, public relations, business consulting

leadership

LAURA MITCHELL

VP of Marketing

KRISTY LAUE

VP of Creative

RYAN GARDNER

VP of Finance

JAMIE HEGGE

VP of Client Service

RYAN BUDMAYR

VP of PR & Business Development

board of directors

SCOTT LAWRENCE

CEO / Partner

JOHN POHLMAN

Chairman / Partner

DAN EDMONDS

Partner

MARK GLISSENDORF

Partner

recognition

Our work has been nationally recognized with American Advertising Awards, W3 Awards, Telly Awards, Aurora Awards and industry-specific honors like the Mercury and Destiny Awards (tourism), Aster and HMN Awards (health) and Pollie Awards (political).

L&S was also named a Best Place to Work by Prairie Business.

agency stats

LOCATIONS: Minneapolis, MN | Sioux Falls, SD

EMPLOYEES: 65

HOMEGROWN AND INDEPENDENTLY OWNED

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let's work together

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